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your campaign's performance. We advise that you review the materials in this ...

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Fundamentals exam. It provides information about the basic and intermediate aspects of online advertising and AdWords, including the benefits of online advertising, how to set up and manage an AdWords campaign, and how to measure and optimize your campaign's performance.

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Secondly, to be successful with the Google AdWords Certification exams you should study the guide provided by Google very well, even if you've been using AdWords for a while. The following tips can help you prepare very well so you can crush the exams like a boss.

a).

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Exam 0. By Philip Bae
on April 12, 2015 ·

Analytics. Google offers a great way for individuals to boost their digital marketing portfolio. They offer Google Analytics Certification and Google AdWords Certification. In this post, I'll cover the key topics that I gathered to prepare ...

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